

# Understanding IP

The features and benefits of  
using IP telephony  
for business advantage

# IP – what is it?

- IP is a private internet connection that provides quality and security **AND** opens up a multitude of new possibilities for:
  - accessing improved features
  - increased business resilience
  - easily connecting remote sites
  - enabling telecommuter and traveling users to work as if they were in the office
  - cutting down on your long distance telephone bills
- Trojan's IP service combines innovation and advanced features with reliability and quality

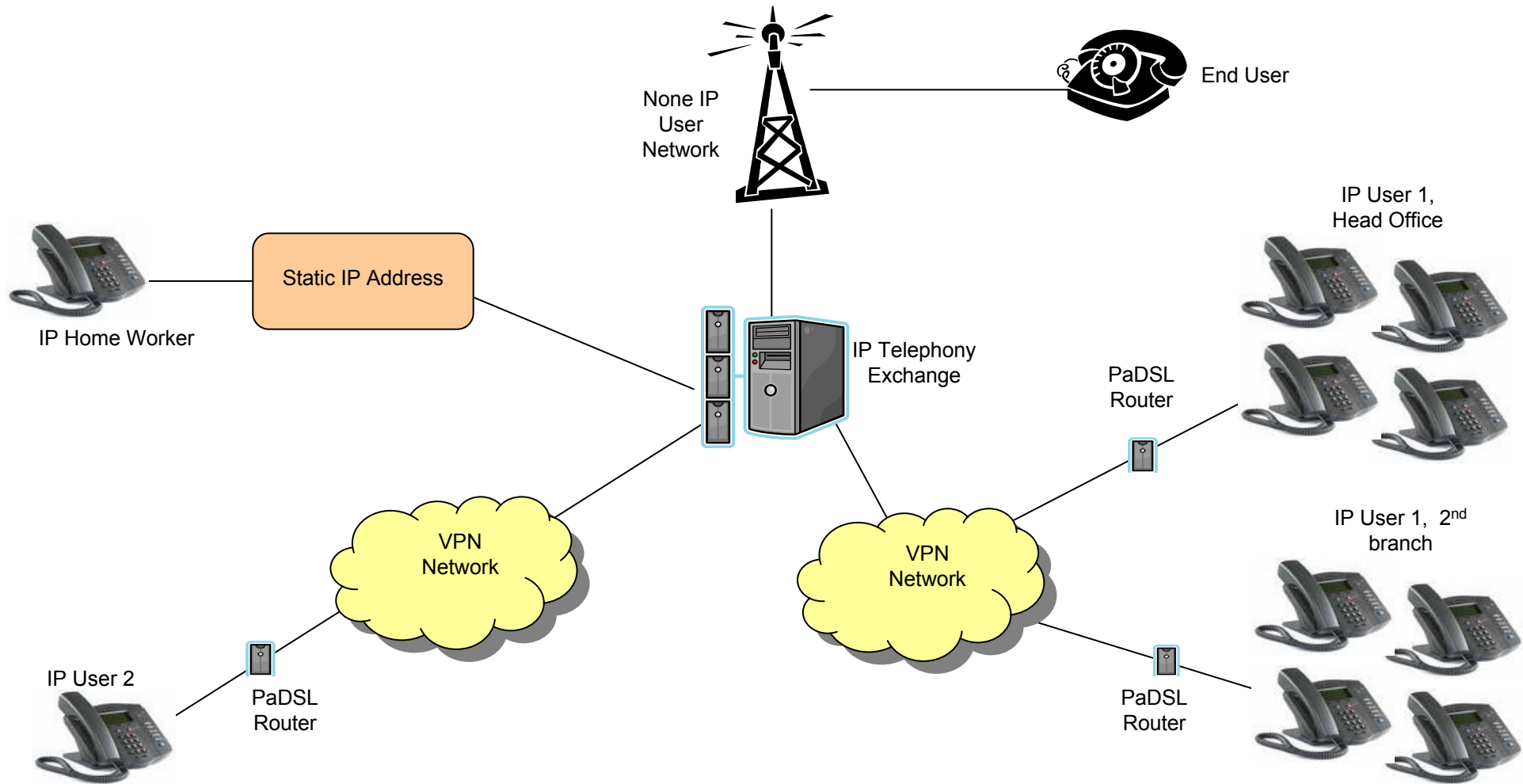
# Why choose IP telephony?

- Feature rich telephone system
- Connection & telephone features controlled through a single router
- Private internet connection ensuring call quality & security
- Take your number anywhere in the UK
- FREE inter-company site calls
- Lower costs on normal landline calls
- 60% saving on international calls
- No need for phone system – potential alternative to PBX
- Disaster recovery applications per DDI call divert

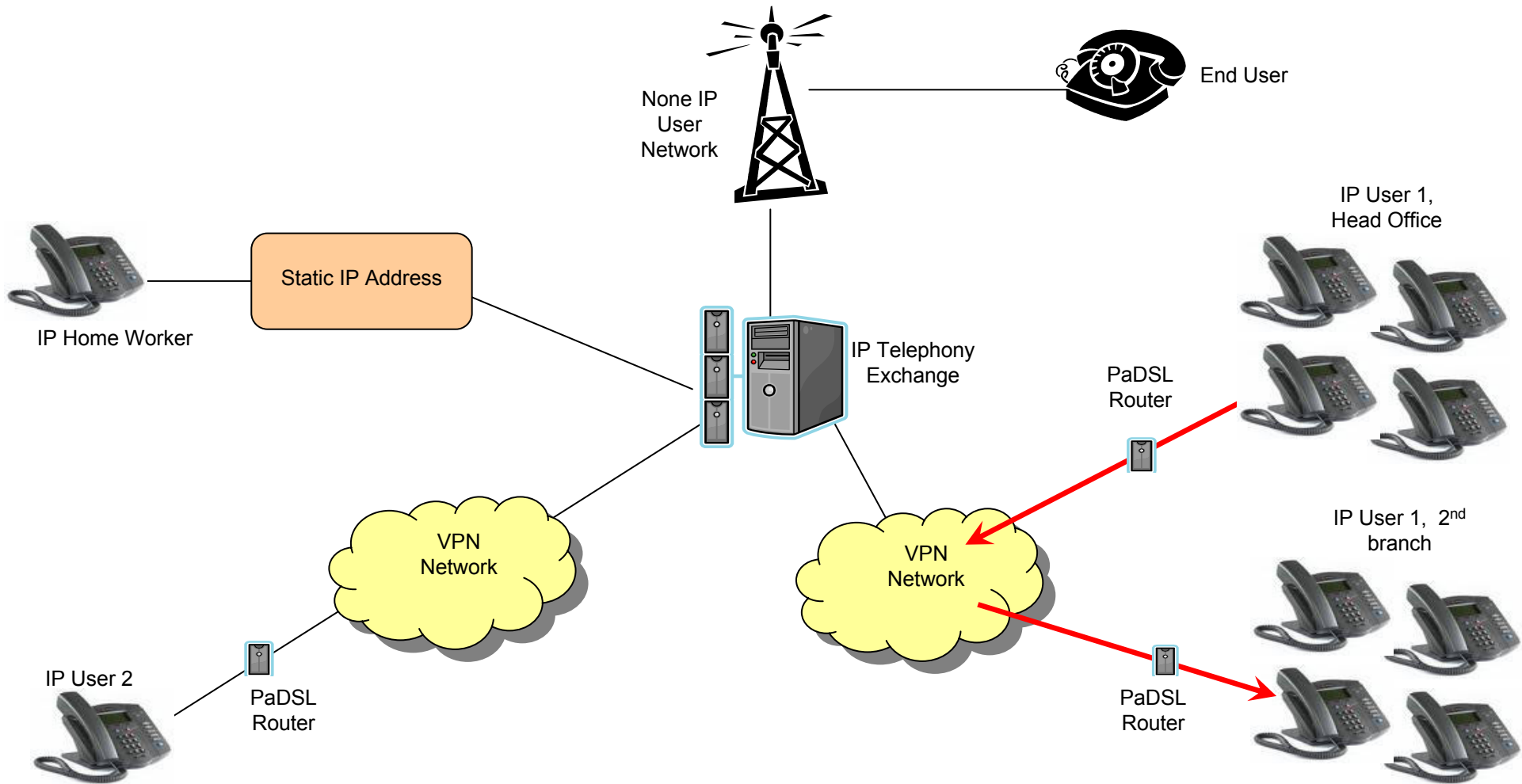
# Features

- Fax2email
- Number portability
- Call recording
- Call presence management
- Voice mail
- DDI
- Group calling
- Intelligent assistance
- Conference services

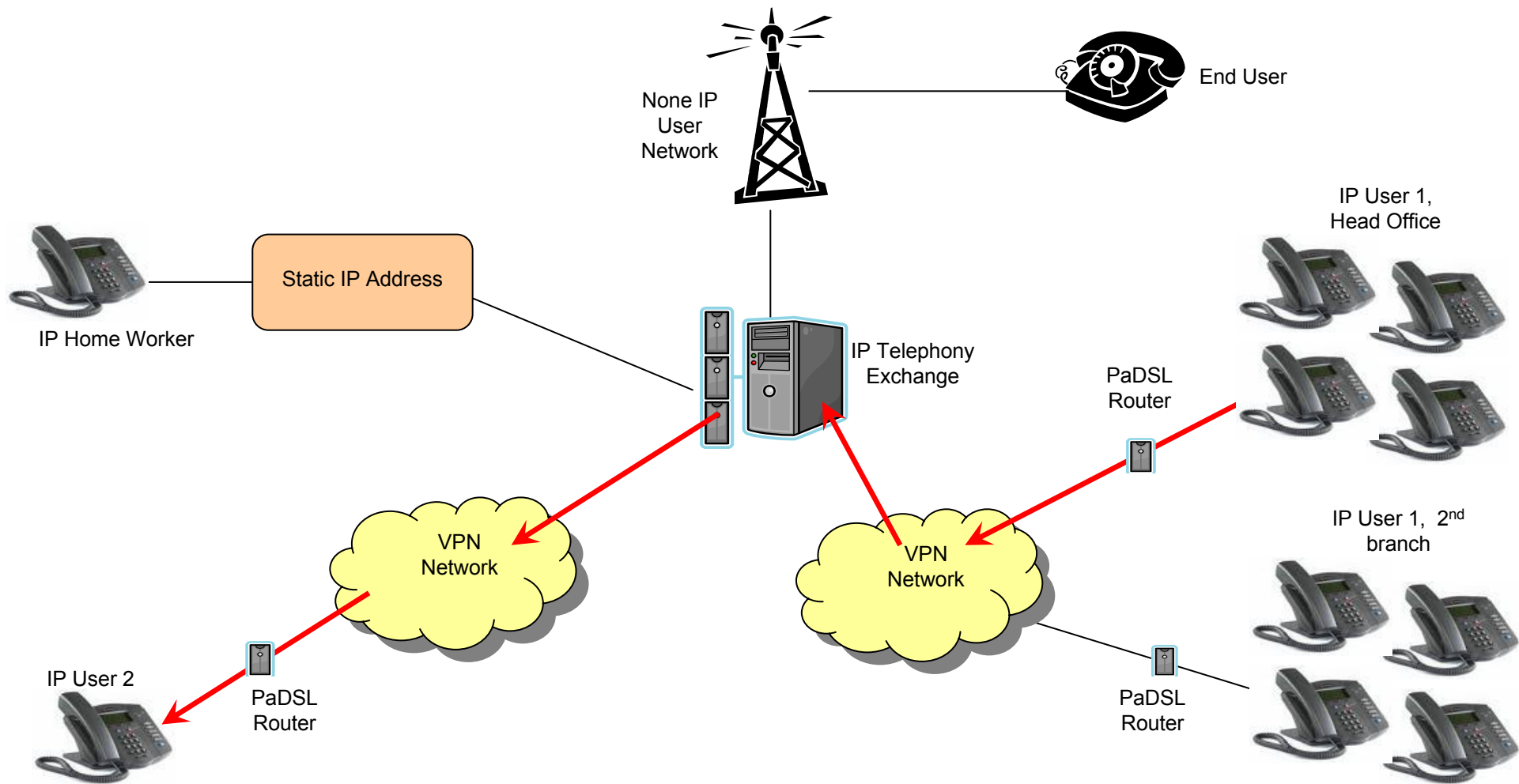
# Understanding IP



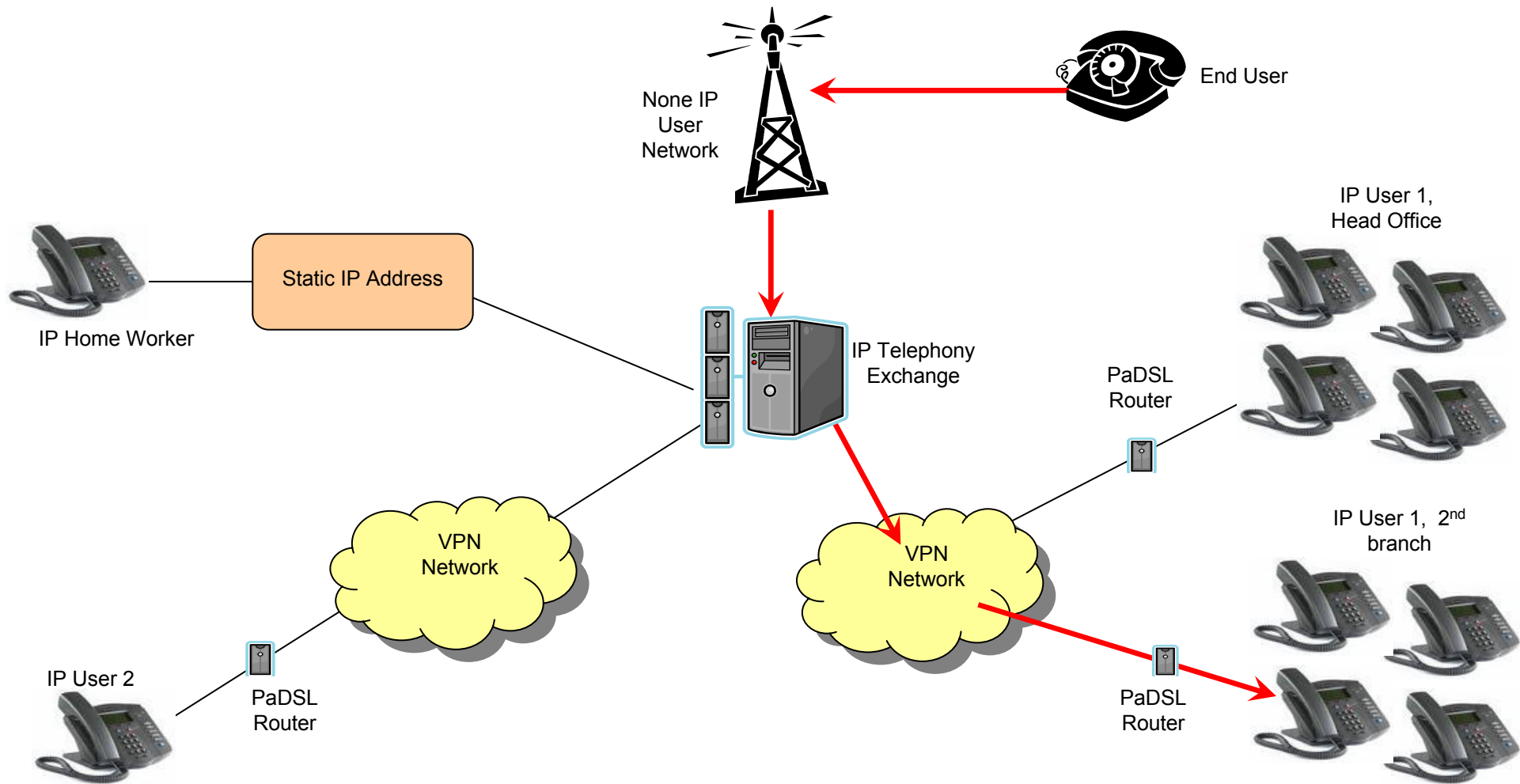
# IP User 1 calls IP User 1, 2<sup>nd</sup> branch



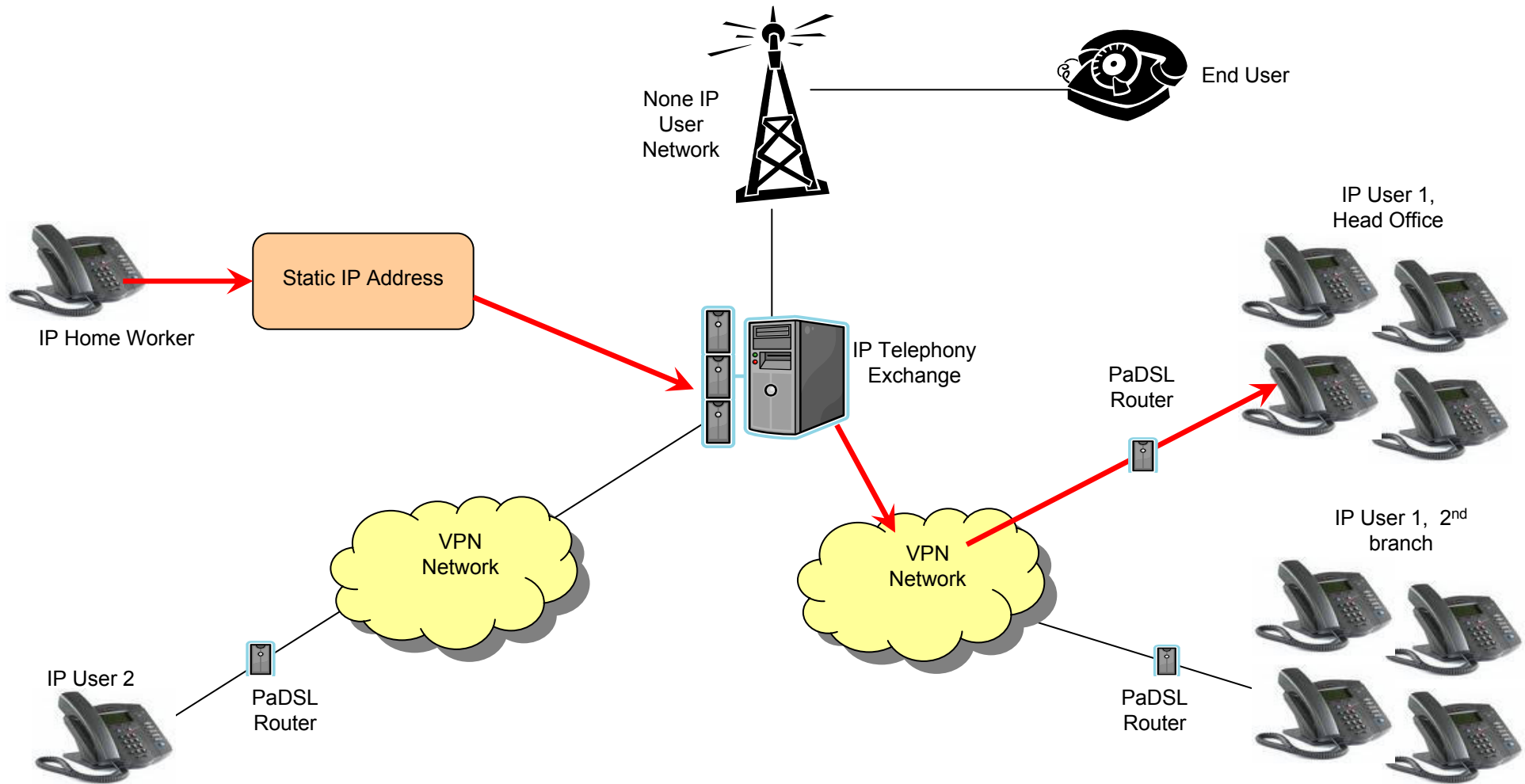
# IP User 1 calls IP User 2



# End User calls IP user 1, 2<sup>nd</sup> branch



# IP home worker calls IP user 1, Head Office



# Case study

- **Business type:** Manufacturing company
- **Problem:**
  - After 30 years trading, the business was re-locating
  - It needed to keep the same business telephone number and DDI numbers – this was crucial
- **Solution:**
  - The company was moving out of the exchange area so couldn't keep the number
  - Trojan's solution was to configure and install an IP telephony solution that enables a number to be ported anywhere in the country
  - This is the only solution available in these circumstances

IP telephony provides a multitude of features including voice mail, voice recording, presence management and call divert anywhere in the UK including mobiles

# For more information

- To learn more about the benefits and business advantages of IP telephony please contact:

Trojan Communications Ltd  
2 The Cobalt Centre  
Siskin Parkway East  
Middlemarch Business Park  
Coventry  
CV3 4PE

Telephone: 0247 665 1080

Email: [sales@trojancommunications.co.uk](mailto:sales@trojancommunications.co.uk)